



ABOUT US

BACKGROUND

5 Boros Basketball (5BB) is a 501(C)3 non profit organization that was founded in 2010. Since its inception, 5BB has been growing at a rapid pace and we now proudly boast teams ranging for kids from 4th to 12th grade at absolutely NO COST to our athletes. Our teams have won numerous championships over the years and the primary mode of our success has been through the generous donations of our sponsors.

Our greatest accomplishment is our ability to provide goals and inspiration for our most at-risk youth providing a pathway to academic and lifetime success. Our program continues to positively impact all of the youth in our program, transforming their lives for the better. In the area we serve, there are several social statistics contributing to low graduation rates. It's key that a free outlet is available to the children in order to steer them off the streets and create lifetime goals. Through the commitment of the 5BB staff and coaches, we continue to mentor and positively impact the lives of our young athletes. Many of our youth are being solicited to notable high schools and colleges both because of their skills on the court as well as their skills in the classroom. We have even had 15 graduates move on to Division I colleges with full scholarships, 3 to European professional teams, and 1 to the NBA.

OUR VISION

To grow into a fully self-sustaining hub for free youth basketball and workouts in NYC.

OUR MISSION

To empower disadvantaged boys living in underprivileged communities in New York City, between the ages of 7 to 18 years old. We focus on strengthening their self-esteem, self-discipline, leadership, teamwork, and a sense of accomplishment through the game of basketball and academic support..

ACTIVITIES

01

ATHLETICS

Basketball team games, tournaments, & athletic workouts.

02

OPPORTUNITY

Creating opportunities to improve skills and realize dreams of college & even athletic careers.

03

NO COST

One of the only completely FREE sports programs in NYC thanks to our sponsors!

HOW TO GIVE

- Visit our website
5borosbasketball.com/donate
- Checks payable to "5 Boros Basketball"
- Paypal:
5borosbasketball@gmail.com
- CashApp:
\$RickAtson
- Contact Rick Atson:
(347) 723-4886



The Basketball

5BB hosts team athletics, tournaments, and daily workouts for youth athletes across New York City. At our core, we have traditionally coached basketball teams that compete locally, regionally, and even nationally.

Beyond our regular team practice, tournaments, and game schedule, we host open workouts for all kids interested in learning the sport, getting healthy, or just enjoying an exciting atmosphere with coaches and other students. We have never turned any kids away and we are often their ONLY opportunity to play.

The Opportunity

5BB sports are designed to encourage kids to stay in school, stay healthy, and learn about being a good teammate to everyone. 5BB also provides exposure to successful leaders through coaches and past players. The goal of our team is to keep kids on track in life and in sports to create trajectories for success as adults. We have made an exciting impact. In 2021, all of our 8th graders were accepted into the high school of their choosing because of their positive grades, attitude and work ethic inspired by their 5BB experience.



No Cost Athletics for ALL

The most important part of our mission is that our program is FREE for all athletes. We want our kids to be able to learn or improve their game without parents having to choose between basketball or buying food.

The average median income for the families we serve is \$38,200 per parent, while the average cost (before travel and equipment expenses) for local leagues are up to \$3,000 per child. Parents simply cannot afford that. Therefore, it is critical for 5BB to have passionate, altruistic sponsors on our side so we are able to give kids the opportunity to grow both on the court and off.

REQUEST FOR SPONSORSHIP

For your consideration, 5 Boros Basketball has prepared this document as a request for sponsorship of our current activities.

****ALL SPONSORSHIP DONATIONS ARE TAX DEDUCTIBLE****
100% OF ALL DONATIONS GO TO OUR KIDS

Annual Operating Expenses

Tournament Fees	\$36,000
Uniforms	\$10,800
Tournament Lodging	\$18,000
Van Rentals	\$10,500
Overhead/Admin	\$7,530
Total Cost	<u>\$82,830</u>

Per Child Cost Breakdown

12 kids per team // 3 teams

- \$25-33 per tournament
- \$300 Uniforms
- \$125 per travel weekend: lodging
- \$73 per trip for van transport

Avg. Cost Per Athlete:

~\$2,000

Sponsor a Child

- Your businesses name and logo in our annual report; and
- An official announcement of the sponsorship on social media.

\$2,000

Sponsor a "Trio"

- Your businesses name and logo in our annual report;
- An official announcement of the sponsorship on social media; and
- A "thank you" plaque of the team to display at your business.

\$6,000

Sponsor "the Starters"

- Your businesses name and logo in our annual report;
- An official announcement of the sponsorship on social media;
- A personalized thank you video from the team; and
- A "thank you" plaque of the team to display at your business.

\$10,000

Sponsor "the Team"

- Your businesses name and logo in our annual report;
- An official announcement of the sponsorship on social media;
- A personalized thank you video from the team;
- Your **business name on the jerseys**; and
- A "thank you" plaque of the team to display at your business.

\$24,000